

# Erin Maher

### **EXPERIENCE**

# **Program Specialist, Web Editing**

The County of Westchester

- Update and maintain Westchestergov.com and all 42 affiliated sites using Joomla! Content management system and coding
- Publish articles, build webpages and copy edit all content on website
- Ensure all web pages are ADA compliant using JAWS reader

#### **Content Producer/Editor, Corporate Communications**

**June 2017 – July 2019** 

July 2019 - Present

United States Tennis Association (USTA)

- Created compelling, high-quality content for USTA.com as well as USOpen.org
- Created an editorial content calendar and coordinated with the marketing and social media departments for content publishing
- Updated and maintained USTA.com and USOpen.org utilizing adobe, American Eagle and IBM content management systems

#### Freelance Reporter

December 2016 – Present

The Westchester Examiner, Examiner Media

• Cover local community news and events for weekly paper

### **Administrative Assistant, IT & Procurement**

May 2016 – June 2017

The New York Mets

 Coordinated meetings, travel, and acted as the point of contact for notifications for stadium access for projects taking place at Citi Field for third parties relative to electrical, networking, and other onsite work

# **Associate, Special Events**

**September 2015 - May 2016** 

The Wildlife Conservation Society

 Collaborated with the events team as well as other internal departments and teams to plan andimplement fundraising and other cultivation events

#### **Administrative Assistant, Pro Circuit**

August 2014 - September 2015

United States Tennis Association (USTA)

- Assisted in planning meetings and conference events, as well as helped run events
- Maintained and updated tournament and prospect site database utilizing Microsoft Access

# Freelance Writer & Blogger

October 2013 - May 2014

ShopSmart Magazine, Consumer Reports

Tested & reviewed new shopping apps & shopping websites for ShopSmart Magazine's website

Editorial Intern

May 2013 – August 2013

ShopSmart Magazine, Consumer Reports

**Editorial Intern** 

**January 2013 – April 2013** 

Prevention Magazine, Rodale Inc.

Editorial Intern Winter 2013

Westchester Magazine, Today Media

#### **EDUCATION**

St. Thomas Aquinas College, Sparkill, NY Bachelor of Arts in English, Magna Cum Laude, Graduated May 2013

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